



Humble Design  
San Diego

Calvary Lutheran  
Church

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Think about  
**WHAT YOU DID THIS MORNING**





imagine you  
woke up here



# Introducing Humble Design San Diego



# Our mission at **HUMBLE DESIGN**



Humble Design welcomes people home, so that lives are changed for good. We transform empty houses into custom-designed homes for **families, veterans, and individuals emerging from homelessness.**



We design and furnish our clients' homes using **furniture and home goods donated by our generous community**. Our professional interior designers personalize homes based on our clients' needs and preferences.



This simple act of service **helps our clients to leave homelessness for good.**



here's what  
we do



here's why  
we do it

# Humble Design San Diego

## FAST FACTS

- Humble Design San Diego was established in 2018 and is one of four Humble cities -- we welcome people home in Detroit, Chicago, San Diego, and Cleveland
- **Since our Humble beginnings here in San Diego, we have served more than 600 households, changing the lives of more than 1,600 people – including more than 900 children and 85 veterans**
- **In 2025, we served 147 clients – that's 415 people, including 267 children, and 25 US veterans**
- Humble has a team of 15 staff members (full- and part-time) and an army of volunteers -- our "Humble Heroes"
- **According to a 2024 UC San Diego Homelessness Hub study, 98% of Humble San Diego clients remain in their homes after receiving our services – this is a success rate more than 10x the County average**
- Our clients are referred to us by trusted case managers at 70+ social services agencies who know our program. Case managers nominate their clients who have graduated from their programs and are ready for Humble Design services
- In 2024 we scaled from serving two clients each week to three; in 2025 we successfully piloted four homes each week and aim to increase our client service to this level as soon as we are sustainably funded and resourced to do so
- **100% of the furniture and household goods we give our clients have been donated by the community**
- **It costs approximately \$9K/home to provide our services**

# Humble Design San Diego

## 2026 Goals + Priorities

### Mission

- Serve 150 families, individuals, and veterans emerging from homelessness
- Complete strategic planning initiative for our 3-year organizational plan, including scaling to 4 homes/week when ready

### Advocacy

- Identify and partner with organizations and entities who would benefit from learning about Humble's mission and how we can work together to end homelessness in our region
- Increase Humble Design's media visibility by leveraging aligned partnerships

### Philanthropy

- Raise \$1.3M in support of our 2026 mission via Days of Joy (sponsoring a home); Welcome Home (our annual fundraising event on 9/24/26); individual donations (thank you for your support!); and grants
- Launch a 3-year plan to invite the community to invest our vision to serve more people across San Diego County

# Why I Serve:





YOU can  
help make  
Humble  
Magic!



HUMBLE DESIGN  
SAN DIEGO

# Calvary Lutheran Church/ Humble Design Partnership Opportunities

- **Give Your Time:** [humbledesign.org/sandiego](http://humbledesign.org/sandiego) – Click on Volunteer
  - **Volunteer in the Humble warehouse:** Tuesday, Wednesday, and Thursday 10am – 1pm
  - **Join a Deco Day:** Wednesday, Thursday, and Friday 9am – 3pm
- **Give Your Resources**
  - **Make a Personal Contribution:** [humbledesign.org/sandiego](http://humbledesign.org/sandiego) – Click on Donate to Humble San Diego
  - **Sponsor Days of Joy:** [humbledesign.org/sandiego](http://humbledesign.org/sandiego) – Click on Sponsor a Home
    - \$5K investment: single sponsorship donation or group online fundraiser;
    - 2026 dates now booking (Wednesdays, Thursdays, and Fridays)
- **Give Your Belongings** [humbledesign.org/sandiego](http://humbledesign.org/sandiego) – Click on Donate Furniture
  - **Donate lovely items** (apartment-sized furniture, please!)
  - **Host a donation drive** or a kids' neighborhood scavenger hunt



# Q&A



thank you  
for helping  
our clients to  
change their  
lives  
for good



**Donate  
Furniture &  
Home Goods**



**Make a Gift**



**#TogethernessToEndHomelessness**

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Follow us on social: [@humbledesignsandiego](https://www.instagram.com/humbledesignsandiego)