



HUMBLE DESIGN
S A N D I E G O

**Humble Design
San Diego**

**Calvary Lutheran
Church**

January, 25, 2026

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Think about
WHAT YOU DID THIS MORNING



An empty room with white walls and dark wood flooring. A window on the right wall looks out onto a green landscape. A black shelf is mounted on the wall above the window. A power outlet and a cord are visible on the wall below the window. The room is brightly lit by natural light from the window.

**imagine you
woke up here**

Introducing Humble Design San Diego



Our mission
at
**HUMBLE
DESIGN**



Humble Design welcomes people home, so that lives are changed for good. We transform empty houses into custom-designed homes for families, veterans, and individuals emerging from homelessness.



We design and furnish our clients' homes using furniture and home goods donated by our generous community. Our professional interior designers personalize homes based on our clients' needs and preferences.



This simple act of service helps our clients to leave homelessness for good.



**here's what
we do**



here's why
we do it

Humble Design San Diego

FAST FACTS

- Humble Design San Diego was established in 2018 and is one of four Humble cities -- we welcome people home in Detroit, Chicago, San Diego, and Cleveland
- **Since our Humble beginnings here in San Diego, we have served more than 600 households, changing the lives of more than 1,600 people – including more than 900 children and 85 veterans**
- **In 2025, we served 147 clients – that's 415 people, including 267 children, and 25 US veterans**
- Humble has a team of 15 staff members (full- and part-time) and an army of volunteers -- our "Humble Heroes"
- **According to a 2024 UC San Diego Homelessness Hub study, 98% of Humble San Diego clients remain in their homes after receiving our services – this is a success rate more than 10x the County average**
- Our clients are referred to us by trusted case managers at 70+ social services agencies who know our program. Case managers nominate their clients who have graduated from their programs and are ready for Humble Design services
- In 2024 we scaled from serving two clients each week to three; in 2025 we successfully piloted four homes each week and aim to increase our client service to this level as soon as we are sustainably funded and resourced to do so
- **100% of the furniture and household goods we give our clients have been donated by the community**
- **It costs approximately \$9K/home to provide our services**

/ Humble Design San Diego

2026 Goals + Priorities

Mission

- Serve 150 families, individuals, and veterans emerging from homelessness
- Complete strategic planning initiative for our 3-year organizational plan, including scaling to 4 homes/week when ready

Advocacy

- Identify and partner with organizations and entities who would benefit from learning about Humble's mission and how we can work together to end homelessness in our region
- Increase Humble Design's media visibility by leveraging aligned partnerships

Philanthropy

- Raise \$1.3M in support of our 2026 mission via Days of Joy (sponsoring a home); Welcome Home (our annual fundraising event on 9/24/26); individual donations (thank you for your support!); and grants
- Launch a 3-year plan to invite the community to invest our vision to serve more people across San Diego County

Why I Serve:





YOU can
help make
Humble
Magic!



HUMBLE DESIGN
SAN DIEGO

Calvary Lutheran Church/ Humble Design Partnership Opportunities

- **Give Your Time:** humbledesign.org/sandiego – Click on Volunteer
 - **Volunteer in the Humble warehouse:** Tuesday, Wednesday, and Thursday 10am – 1pm
 - **Join a Deco Day:** Wednesday, Thursday, and Friday 9am – 3pm
- **Give Your Resources**
 - **Make a Personal Contribution:** humbledesign.org/sandiego – Click on Donate to Humble San Diego
 - **Sponsor Days of Joy:** humbledesign.org/sandiego – Click on Sponsor a Home
 - \$5K investment: single sponsorship donation or group online fundraiser;
 - 2026 dates now booking (Wednesdays, Thursdays, and Fridays)
- **Give Your Belongings** humbledesign.org/sandiego – Click on Donate Furniture
 - **Donate lovely items** (apartment-sized furniture, please!)
 - **Host a donation drive** or a kids' neighborhood scavenger hunt

Q&A



**thank you
for helping
our clients to
change their
lives
for good**



**Donate
Furniture &
Home Goods**



Make a Gift



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#TogethernessToEndHomelessness

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Follow us on social: [@humbledesignsandiego](https://www.instagram.com/humbledesignsandiego)